

Logotype

The logotype

The logo highlights that we finish things and bring it to a proper end.
Every month. Period.

quitt.

quitt.Business

Font used to create logo: **Brown STD**

Using the logotype

To protect its integrity and legibility, the logotype has an exclusion zone of clear space and a minimum size. Both must always be observed.

Exclusion zone



The logo's exclusion zone is equal to half the height of the logo. Here marked as x .

Minimal height



minimum height: 5 mm / 30 px

Logotype on image



For better legibility on pictures, the logotype can also be used in white

Logotype color variation

Legibility is the prime consideration when choosing the logotype colour

Primarily used logo variation



quitt.



quitt.



quitt.



quitt.

Shorthand Version

The abbreviation is used as the shorthand for quitt.. It identifies our brand in instances when our logotype is not appropriate or when space is precious.

Logo used for profile pictures

